SUCCESS CRITERIA

* + Dashboard uncovering sales order insights with latest data available.
  + Sales team able to take better decision and prove 10% cost savings of total spend.
  + Sales analyst stop data gathering manually to save 20% of their business time and reinvent it value added. activity

STAKEHOLDERS

* Sales Director
* Marketing Team
* Customer Service Team
* Data and analytics team
* IT

PURPOSE

To unlock sales insight that are not visible before for sales team for decision support and automate them to reduced manual time spent in data gathering.

END RESULT

An automated dashboard providing quick and latest sales insights in order to support data driven decision making.